



Platinum Europe Business Opportunity



PLATINUM EUROPE
MAKING HEALTHY COOL

»Once you've tasted significance – success will never be good enough again.«

– Bob Heilig

Financial Independence for YOU!

What would it feel like to live your life from an eagle's perspective?

Soaring free every day unlimited by economic stress?

Financial independence can mean so much more than being able to afford more material things.

It can mean:

- * the freedom to be who you want to be
- * paying off debt
- * creating more financial security for your family
- * supporting only ethical companies whenever you shop
- * supporting your preferred charity
- * providing the education of choice to your children
- * being able to leave relationships based on dependence – not on love
- * hope instead of worry, whenever you think about your financial future
- * creating the freedom of time you dream of
- * living in the house and neighborhood of your choice

It can mean no longer having to say »YES« when you mean »NO«.



And no longer having to say »NO« when you mean »YES«. It can also enable you to become a mentor and coach for those who want to experience more freedom like you.

Enjoying more economic freedom can mean so many things – what exactly does it mean to YOU?

With your Platinum business YOU determine the level of success you chose to create!

And you can introduce others to the same opportunity.

This makes the Platinum business model fair, empowering and holistic.

It creates opportunities previously thought impossible – using the leverage of ethical teamwork.

Here are **21** more reasons to help you evaluate the benefits of starting your own Platinum Business NOW.

YOU decide!

1

Own **your personalized »Superfoods« On-line Store**. With just a few clicks YOU can become a professional online supplier of over 200 »Superfoods« and natural nutritional ingredients.



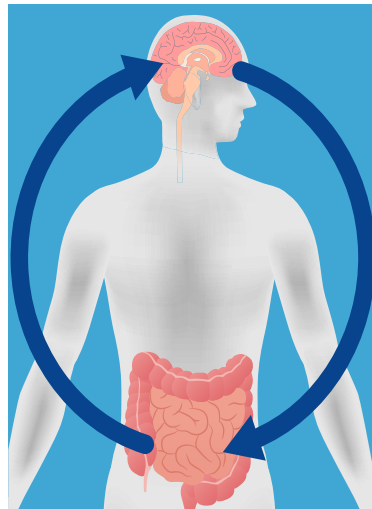
3

Save time and enjoy convenience – The **raw.organic.GENius pack** makes the most potent 1 % of fresh grasses, algae, sprouts, berries and plant protein easily available to you. Even on the busiest days you can stay true to your highest resolutions, optimize your gene expression and maintain your energy levels.



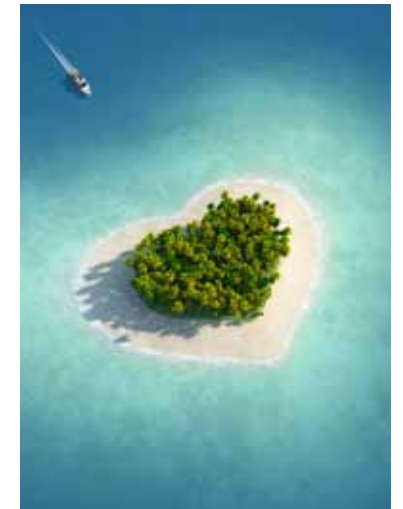
2

Gut Harmony – **Your healthy microbiome is key to your optimal wellbeing**. Besides eating to nourish your cells it is equally important to eat what makes the healthy flora in your body thrive. Gut Harmony is a unique and innovative formula that you as Platinum brand partner can offer exclusively.



4

10 Day Transformation – The most successful Platinum program to date. Meant to cleanse, optimize your metabolism, saturate your body with nutrients and for healthy and holistic weight loss. In just 10 days you can experience and evaluate for yourself what's possible with pure and premium organic »Superfoods«.



5

Pure green foods and organic »Superfoods« are a **major trend**. The demand for powerful plants, rich in phytonutrients is soaring. More people are looking for natural ways to achieve beauty and wellness, to balance the stress of modern life and support natural anti-aging.



7

Owner, Founder and CEO **Amy Venner** – Amy is responsible for all aspects of the operative business such as the production process, supervising staff and logistics and so much more. As a mother of two daughters, the “Million Mom Movement” is her special project to help families eat and be their best.



6

Owner and Founder **David Sandoval** – decades before the term »Superfoods« was even coined, David Sandoval was a true visionary and one of the first entrepreneurs in the field of organic green foods and phytonutrients. With tireless devotion he committed to build the manufacturing and infrastructure that is now available as a rock solid and highly competitive foundation for your success.



8

Kids Products – Platinum Europe offers not only one product for children, but a whole line of pure »Superfoods« and targeted herbal formulas. Organic and natural, without sugar or additives, optimally balanced for the needs of a kid’s body and tasting delicious.



9

For people from all walks of life – from children to the elderly, for athletes, intellectual creatives, highly sensitive people, busy moms to busy managers, Platinum has practical, feasible and affordable »Superfoods« solutions for everyone. For the Platinum business opportunity this means: almost unlimited possibilities.



11

Ethics and Your Reputation – if you represent something in public and attach your name and personal recommendation to an offer, this needs to be a vision, an opportunity and products with impeccable ethics. Communicating that you stand for pure natural food is, in our experience, respected by others at the highest level.



10

Safety and cutting edge – our 20 point commitment for purity and quality sets standards in the industry. We are able to provide this because the experience of over 25 years backs the manufacture of the products, the composition of the formulations and the selection of the plant varieties. But also because great love and dedication is put into this important task on a daily basis.



12

Public recognition – the prestigious Inc. Magazine for the product line: David Sandoval was recognized for his products already in 1994 in this important US business magazine as one of the three most innovative entrepreneurs in the field of phytonutrients.



13

Public recognition – for three consecutive years, 2014, 2015 and 2016, our US sister company Purium has been featured on the Inc. 5000 list of fastest-growing companies. Very few companies ever make it to this prestigious list even once.



15

Weekly and Monthly Pay – the Platinum Compensation Plan features weekly AND monthly pay. Ideal conditions for a successful start and long term residual income. The bonus for new orders and registrations is paid out weekly as part of the higher First Order Bonus. This allows you to earn higher income faster.



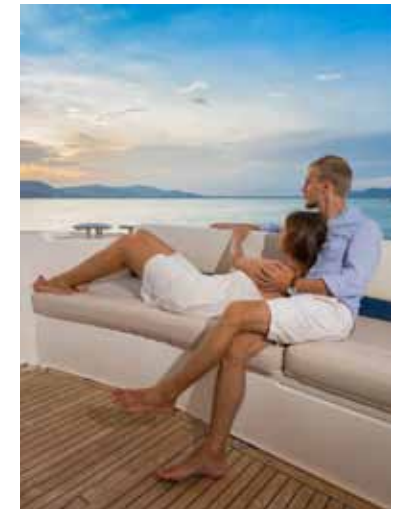
14

Gift Card Marketing System – with Platinum you will get paid for giving away € 50,- Gift Cards. Our Give 50/Get 50 program is simple and allows for a successful start. This system is enjoyable to work with as it allows every new prospect to easily try and evaluate our products for themselves.



16

Residual income up to 10 levels – payout on up to 10 levels on the activities of Platinum brand partners in your team allow you to create above average income that is also stable and residual. The Platinum Bonus Plan particularly rewards long-term fair team building and the chance to decouple your income from your personal time commitment forever.



17

Marketing tools – your time is a valuable asset. You can save explanation time and make the team building process easy to duplicate. Simple step by step business planning tools will support you and your prospects to achieve this.



19

Loyal Customer Program – The people who benefit most from clean »Superfoods« are those who regularly incorporate it into their everyday lives. As a Platinum superstore owner you can offer discounts of up to 20 % for your loyal customers who just like to order every month. Smart order is offered for convenience, but never mandatory for enjoying the best possible price.



18

You choose time and location – your Platinum Superstore is open 24/7 and all information in your Platinum Backoffice, the Platinum Conference System, the Platinum Webinars and Online Trainings allow you to communicate efficiently, provide presentations, share information and train new team partners from anywhere and at any time.



20

Professionals Program – The Platinum business is a career opportunity or a source of meaningful additional income. Health and Wellness Professionals running their practice or business who choose to refer Platinum to their clients can benefit from the special Professionals Program built into the Platinum Compensation Plan.



21

The **Vision** of Platinum Europe goes far beyond financial independence. Live true to your calling, make a real difference, design your life on your terms and work with people who share your values.



Did anything in this brochure resonate with you?

The Platinum Brand Partner who shared this brochure will be happy to provide additional info and show you how to launch and use your own Platinum »Superfoods« shop!

Life – On Your Terms!

*The secret of success is knowing,
when YOUR chance has come!*

Common European Brand Partner Comments:

»It is important for me to help advance a just cause. This is what I do with Platinum.«

»Within minutes my own online superfoods store was set up and ready to go live.«

»I am free spirited and love not having a boss.«

»It motivates me to be in direct charge of how much I earn.«

»I enjoy choosing who I want to work with.«

»I like the conscious and kind people I meet building my Platinum business.«

»I know the Platinum opportunity holds the potential of financial freedom for me.«



»The Platinum products are brilliantly formulated and ahead of their time, I consider that our greatest strength.«

»I love to offer people a way to improve their finances and escape frustrating work situations.«

»My current income from my Platinum business is similar to that from my previous wellness practice. But now I enjoy much more freedom of time and mobility and help more people.«

»My trust in the public pension system is limited. A business that offers residual income is the solution for me.«

»I think an important strength of the Platinum business is that once people experience these type of products – many will never go back to something less powerful.«

»I am able to live my dreams with this business to the benefit of and not at the expense of other people's dreams.«

»I have found new friends doing the Platinum business.«

»I am grateful that no financial risk was necessary to start my Platinum business.«

»My Platinum business has pulled me out of a financial crisis. Peace in my family is restored, as we regularly had conflicts over money before.«

»No need to keep an inventory, ship products or do invoicing. Love this.«



»One of the reasons why I switched from a position in middle management to network marketing is to make a positive difference in the lives of many people. I succeeded in doing this at Platinum Europe. For more than 15 years!«

»I was able to reach people I would otherwise never have known – through the power of teamwork.«

»I am sensitive and need time in nature, silence and meditation. The Platinum business allows space for this.«

»I feel valued as a Platinum Europe team member.«

»I have already made more money as a Platinum distributor than I originally hoped for.«

»My Platinum business complements the services of my health and wellness practice in a purposeful way.«

»Other business opportunities I checked out lacked substance for me. The Platinum business is simple and lucrative – yet profound.«



»I love that Platinum events are positive, informative and respectful.«

»I love the Platinum Gift Cards. It is such a nice way to welcome new customers and brand partners.«

»I really enjoy being able to work from anywhere on the planet.«



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For more information, contact: